

My Money, My Future: Canadian Financial Education Challenge: Assessment / Judging Rubric

P	Practical	Is it feasible to implement? Is it easy to use? Can it be scaled up to use?				
		Highly Disagree	Disagree	Neutral	Agree	Highly Agree
	Accessible and easy to use (students, teachers, guardians, parents, etc)					
	Easily shared with other youth					
R	Relevant	Is the topic and content relevant to youth and what youth care about?				
	Offers authentic, real-life examples that pertain to the lives of youth					
	Provides opportunities to apply skills to real-world problems					
O	Original	Is it creative and new - and represents a new way of teaching a topic or skill?				
	Extends a unique idea, question, format, and/or product to create new knowledge or knowledge that crosses boundaries (Innovative)					
	Connects ideas and/or solutions in original ways					
F	Financial Content	Is the financial information and content accurate and applicable to youth?				
	Financial information is accurate, impactful, and reflects thorough					
	Topic is appropriate and relevant to the target audience					
I	Impact Potential	Is it going to appeal to youth and engage their interest?				
	Media chosen effectively to enhance financial literacy skills					
	Provides a motivating experience for the learner					
L	Learning Potential	Is there good potential for youth learning financial knowledge/skills?				
	Promotes long term change or enhancement in money decisions					
	Promotes self-assessment and self-reflection of finances					
E	Exceptional	Does it stand out? Overall impact it has on judges.				
	Illustrates "big picture" and connections among concepts					
	High quality product reflects exceptional creativity and skill					
	Total each column					
	Score each column	Total x 1 =	Total x 2 =	Total x 3 =	Total x 4 =	Total x 5 =
					Final Total	=

My Money, My Future: Canadian Financial Education Challenge

We challenge youth to be creative, and to draw upon their talents, skills, and passion to **create a new resource that could be used to teach other youth about money and how to achieve a healthy financial life and future.** It can be in either English or French. The resource can be a video, a podcast, a play, a booklet, a PowerPoint presentation, an animated PowerPoint presentation, a whiteboard animation, a song, a piece of art, an ad, a poem, a website, a video game, an animation, or any other creative way to teach a concept.

Visit MyMoneyMyFutureChallenge.ca

PROFILE Criteria

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